

# EVALUATION DEPARTMENT

Working with and through private Sector- The DFI component



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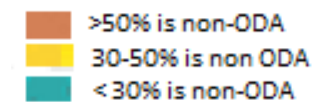
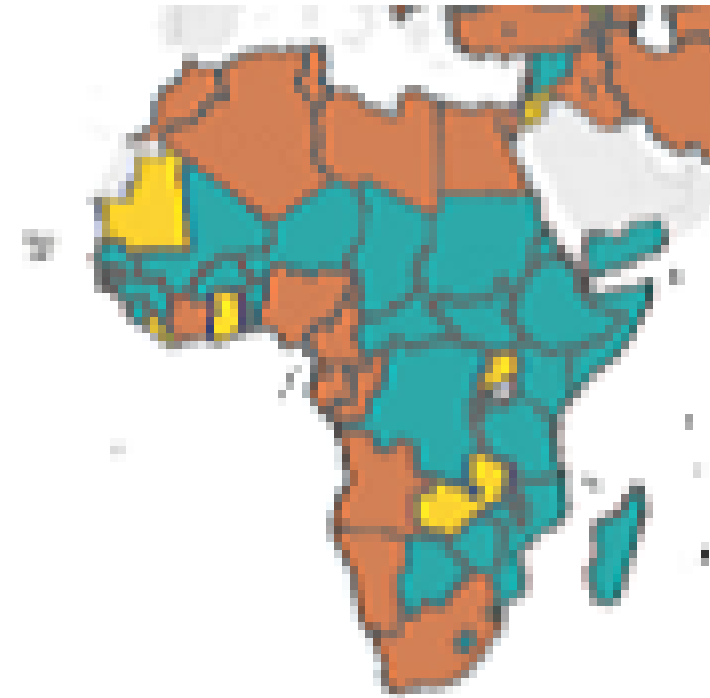
Development Cooperation

Norad

# The standard argument!



# The Landscape

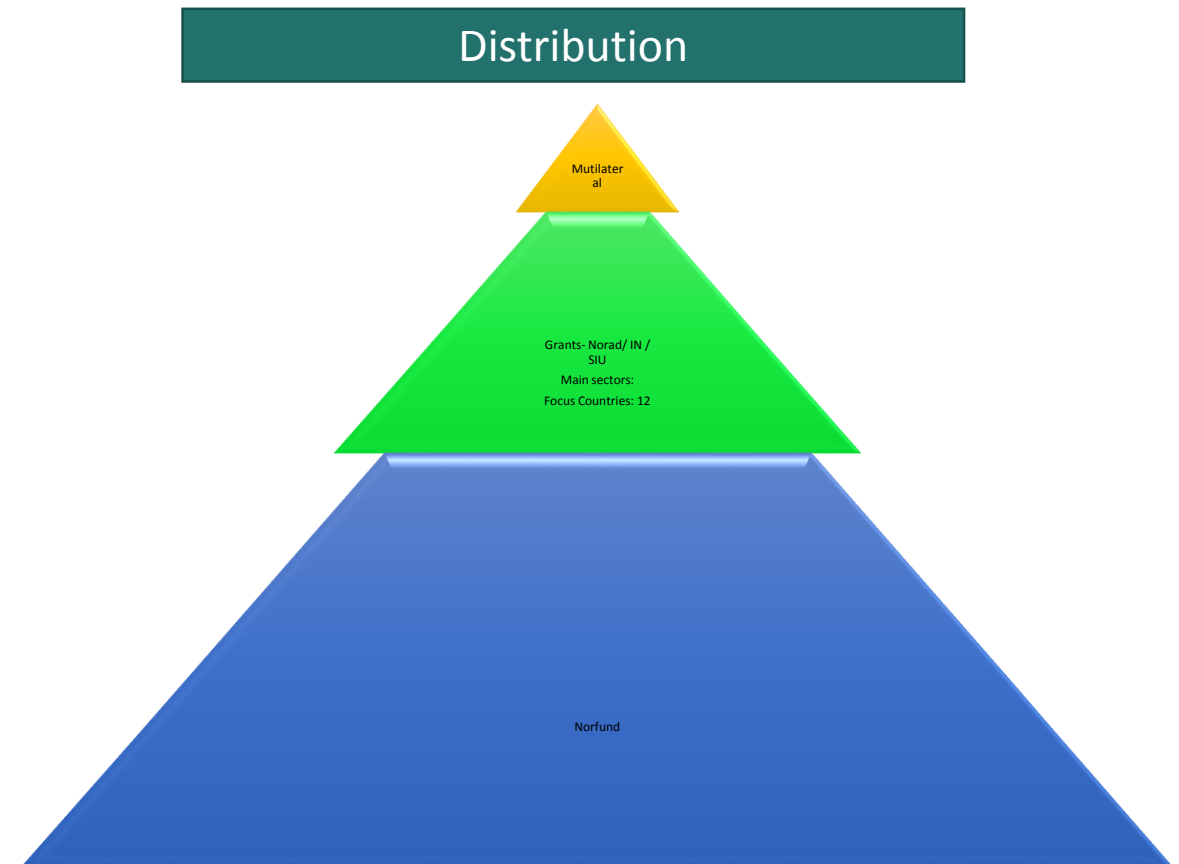


# Private sector development constraints

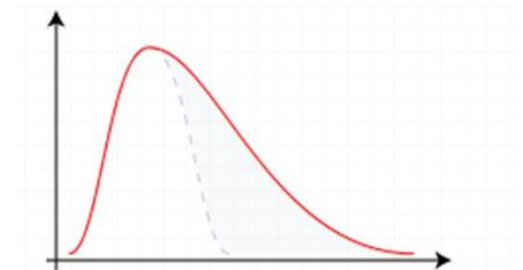


# Norwegian Private Sector Assistance- An illustration

Objectives	Instruments / Partners	Priorities	Scope
Improvement of business and trade environment	Multilateral grants - UNIDO, ILO, Word Bank,	Development of norms	Global
Sustainable and Commercially viable local investments for job creation	Grant- Norad/ Innovation Norway/ SIU	Competence development- TVET Enterprise development – project development support	Primarily- 12 Focus countries  Sectors: Energy, Fish, Maritime, ICT
Mobilization of private capital and job creation	Annual Capital contribution- Norfund	Equity Investment	Developing countries- Not limited to focus countries  Sectors: Energy- 50% , Financial services, SMB, food and Agro

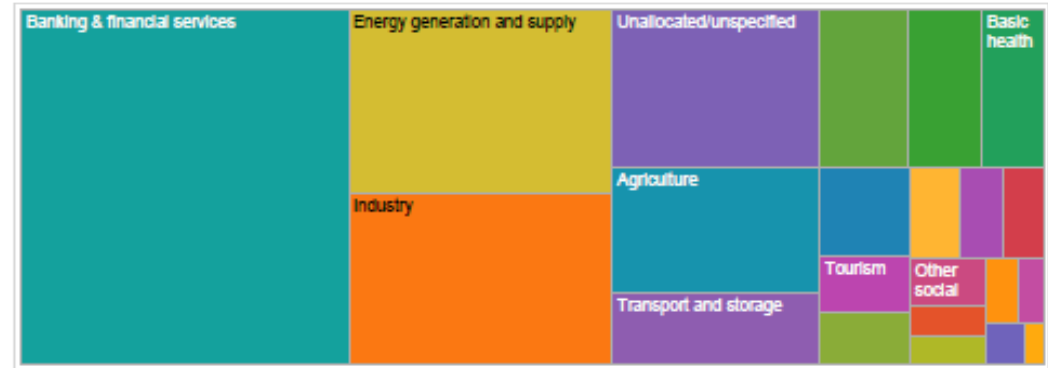
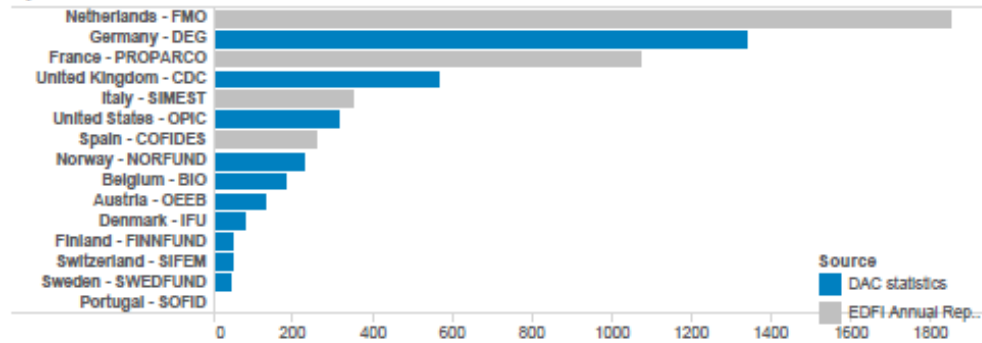


# The current Mantra

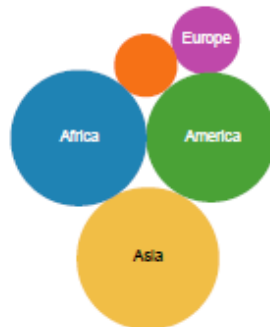


# Good News

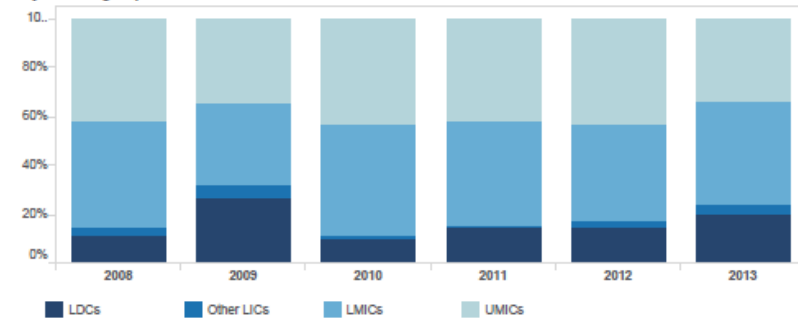
By institution



By region



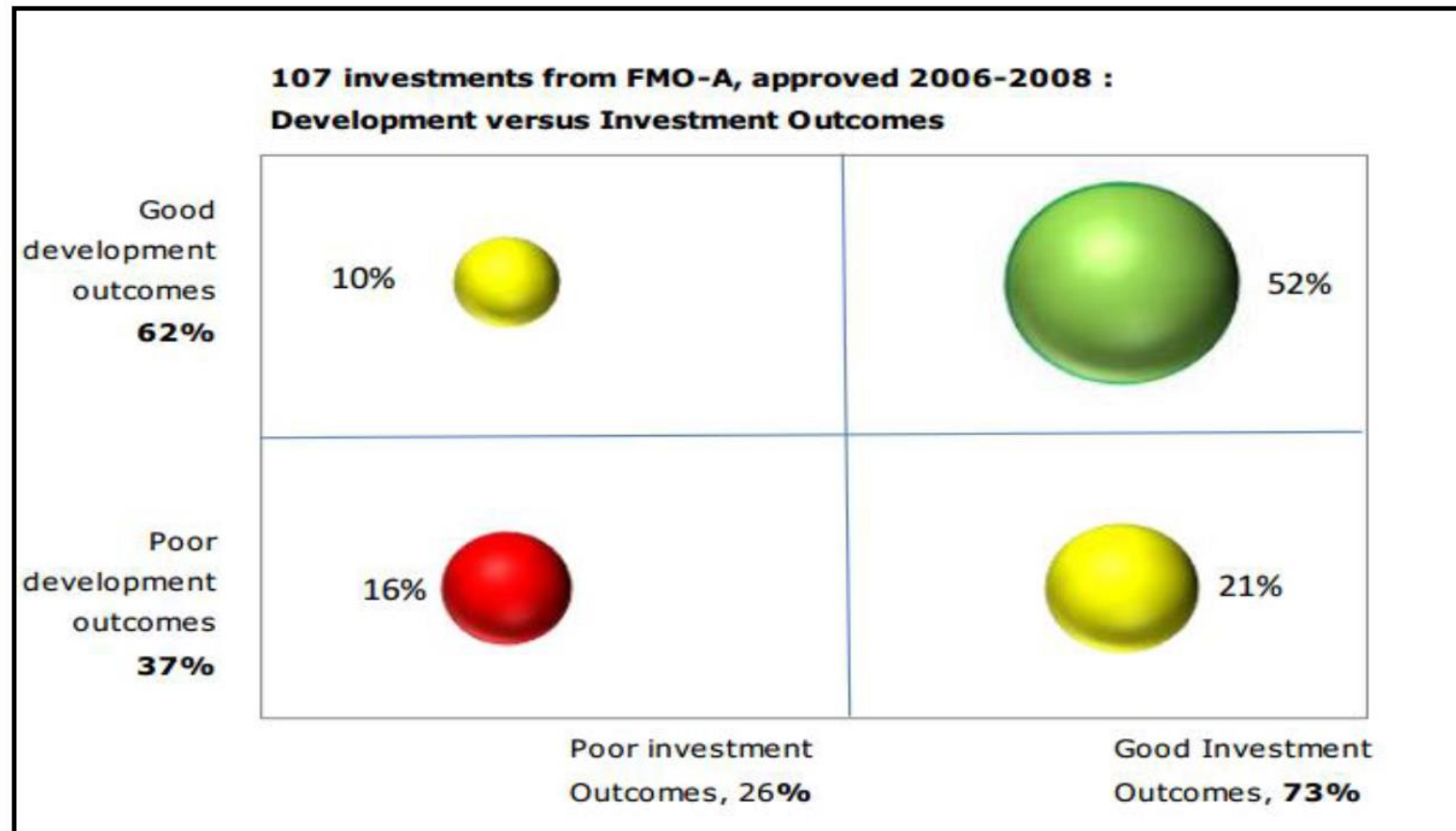
By income group



<http://www.oecd.org/dac/stats/development-finance-ins/institutions-private-sector-development.htm>



# FMO investment outcomes against development outcomes



Source: FMO (2014b)



# Additionality = $A\Omega$

## Understand the difference between a measure and a metric

- A measure is a systematic way to assign a number to indicate size.
  - *Number of jobs, government revenues, no of consumers, electricity production, reduction in CO2 emissions, etc*
- A metric gives more information. It compares the measure to a meaningful reference point- a distance function
  - *Number of jobs compared to .....? It is the net number that is important*

## Chose a meaningful metric

## Create a level playing field

- *«The grant is allocated on the base of open competition. », The grant scheme rules for Enterprise Development for Jobs*

## Relate budget allocations to metrics

- *“The Government will : ....Orient development policy towards performance, carry out systematic **evaluations that will directly affect budget decisions**, and facilitate full transparency regarding the scope, implementation and impacts of Norwegian development policy”.*

# Meaningful metric: Access to electricity



MW x h = MWh x f = t. CO2

?????

*“What does not get measured does not get achieved”*



# Thank you for your attention

<https://www.norad.no/evaluating/>

Does measuring weight ensures weight loss?

*"Homer"*

